

# Long Beach Day Nursery News

www.lbdn.org

Since 1912 • Published for the friends and staff of Long Beach Day Nursery • Spring 2007

## Hancocks Lead Stepping Stones Campaign

iz and John Hancock will lend their years of involvement and position within the Long Beach community to lead this year's Stepping Stones to Success Scholarship Campaign. "Barbara Bixby Blackwell phoned me to ask if we would take on the honorary co-chair duties and without really knowing what was involved, I agreed," said John Hancock. "I've always been impressed with the Day Nursery and with its fine reputation." The goal this year is to exceed the \$100,000 raised in 2006.

Liz Hancock served as an LBDN board member for nine years and is currently an honorary board member.

Barbara Gebb, former LBDN board member, established the Stepping Stones Scholarship Campaign in 1992. Inspired by the civil disturbances in Los Angeles and Long Beach at the time, Stepping Stones serves lowincome, working families who do not otherwise qualify for state assistance. Families qualify for assistance when their income is below the state's median income.

Corporate and foundation donors for Stepping Stones throughout the years have included the Miller Foundation, the Josephine S. Gumbiner Foundation, Toyota and Union Bank of California. With the generous support from these foundations, corporations and countless individuals, each year more than 40 children are



Liz and John Hancock.

able to receive scholarships.

If you would like to make a contribution and learn more about the Stepping Stones to Success Scholarship Campaign, please contact Eileen Factor, Development and Communications Director at 562.591.0509, ext. 112.

## Celebrating 95 years: Long Beach Day Nursery Reflects on the House that Rotary Helped Build



The idea of a nursery where children of working mothers, primarily young widows whose earning powers were limited, could receive high-quality affordable care, was conceived by Alice B. Graydon, secretary of the Associated Charities of Long Beach. Her forward thinking was embraced

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Rotary Club of Long Beach President Terry Geiling presents a check to LBDN Executive Director Patrice Wong at the February 14 luncheon. Guests were also treated to a viewing of the LBDN DVD. Thank you for your support, Rotary Club of Long Beach.

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## Executive Director's Message

ear Friends:

As I write this, it is just a few days before the first day of spring. While it is still a bit drizzly and dreary outside, there are already signs of spring everywhere. The trees are in bud, flowers are starting to bloom, and very soon, the ducks from Heartwell Park will be making their annual visit to our East Branch to nest and lay their eggs.

This time of year always makes me appreciate the playgrounds and gardens at both our East and West Branches. The late Patrick Callihan had a vision for park-like grounds for both sites. It is clear when you step outside our classrooms how strongly he believed in that vision. Our playgrounds incorporate flower borders, lawns, learning gardens and mature trees. Ample tricycle paths and challenging but age-appropriate play structures encourage physical activity, aerobic exercise and dramatic play. And while our flower beds may get trampled on by tiny feet, requiring frequent replacement of flowers and shrubs, the mere presence

of these plants has allowed us to use our playgrounds and gardens to introduce curriculum relating to environmental stewardship, respect for animals and insects, plant life cycles and nutrition. The other day, I had the opportunity to watch as preschoolers at our West Branch harvested snap peas that they had grown from seed. Children at our East Branch have conducted experiments with seeds in different media – water, dirt, wet paper towels, etc. – and observed and recorded growth patterns. Our playgrounds and gardens create learning opportunities like this every day.

Our gardens have also allowed us to utilize resources from many partners, including funding from the Metropolitan Water District, National Gardening Association and Home Depot; volunteers from UPS/Supply Solutions and Exxon/Mobil through the United Way's Commitment to Caring Program; in-kind contributions from Lowe's; and educational materials from the California Department of Education. Eagle Scout candidates have worked at both sites resulting in new fencing and irrigation at West and new outdoor storage at East. Our "outdoor classrooms" are truly a labor of love.

I'd like to take this opportunity to thank our partners

in this endeavor. Our children are learning a very valuable lesson in loving, respecting and caring for the wonders of Mother Nature.

Patrice Wong



#### Dear Friends of Long Beach Day Nursery:

In June of 2005, the board of directors approved a three-year Strategic Plan which set forth five key strategic goals and the objectives needed to accomplish those goals. The goals and objectives were tied directly to the accomplishment of LBDN's mission. Here's the exciting news: many of the objectives have already been met! A decision was made to revisit the Strategic Plan this spring and focus on the next five years leading up to the Nursery's 100th year anniversary in 2012.

During the month of March, focus groups were held with senior staff, the board of directors, and parents and teachers at both the West and East Branches. The purpose of these group meetings was to take a critical look at our mission, our work, our strengths and our areas of needed improvement. The board of directors held a retreat at the

end of March to assess the information gathered from those meetings and to strategize new goals and objectives for the next five years. With the help of a facilitator, exercises and discussions were held to assist the group in reaching consensus on the critical needs of the organization. The new Strategic Plan will be a document that will guide

**Executive Director** 

the Nursery toward our second century of service to the community. You are invited to come along with us on this exciting journey!

Barbara Birty Blackwell

Barbara Bixby Blackwell Chair, Board of Directors



## Gumbiners Open Home for Stepping Stones Reception

he private gallery at the home of Dr. Robert and the late Judy Gumbiner was the perfect location for the November 15th reception to thank donors for their support of the Stepping Stones to Success Scholarship Campaign. By then, the campaign had raised close to \$100,000 which helps LBDN families in need of tuition support.

More than 70 LBDN friends, family

and staff were in attendance to view the Gumbiners' private art collection and enjoy the evening of conversation and delicious food. Board Chair Barbara Bixby Blackwell welcomed the group and introduced the honorary co-chairs of the Stepping Stones Campaign, Sandy and John Wells.

Many thanks to the board members and others who helped organize the reception: Melanie and David Werts, Julia Taboada, Linda Silver, Carolyn Bixby, Elaine Thompson, and Meg and Charlie Westlund.

From left to right, John Wells, Nancy Foster, Sandy Wells and Walt Florie.



## 'Raising a Reader' Graduation at West



From L to R: Natalie Smith, Ezekiel Licon, Stephen Austin, Jazmine Espinoza, Andrew Lopez, Jacob Tautolo, Robert Regan and Rafael Salas.

On February 1, 2007, the latest class of preschoolers graduated from the Raising a Reader program. The program is designed to help create the magic that inspires parents and children to share books. This literacy program is provided through the Long Beach Public Library

Foundation and the Long Beach Public Library, and features a 12-week rotation of take-home, award-winning books.

At LBDN, the program involves the entire family from beginning to end, including library visits. According to West Branch Center Director Linda Blackshire, "all participants are required to check out a minimum of 10 bags of books during the program," thus exposing each child and his/her family to approximately 40 books during the program.

At the end of the 12 weeks, there is a graduation ceremony where each family member is presented with a certificate of completion. Parents are encouraged to share their experiences during the ceremony, and how the program has helped their child to better understand language and to enjoy reading.

Special thanks to the Long Beach Public Library Foundation, the Long Beach Public Library and Molina Healthcare for their support.

## Child Seat Safety Inspections held at East Branch

The first Child Safety Seat Inspection was held at the East Branch on Sunday, February 11. Organized by LaShawn Ware, co-chair for the Parent Advisory Committee (PAC), and whose husband is a California Highway Patrol (CHP) officer, the event was extremely well-received, despite the rain!

CHP officers from the Santa Fe Springs office serviced the car seats of more than 20 parents. A big 'thank you' to the following officers who attended the event: Officers Raquel Stage, Jennifer Skove, Pete Kim, Sheri Jones and Anna Soto.

Did you know that child safety seats expire? The car seat manufacturer's date is marked on a label on the side of the seat. If the date is five to six years old, your child's car seat has expired and should be replaced.

If you would like to have your child car seats inspected and/or properly installed, please contact your local CHP office (www.chp.ca.gov) to arrange for an appointment.

## Long Beach Day Nursery - Gallery of Donors

#### Thank You to All of Our Wonderful Supporters! Reflects gifts received August 18, 2006 to February 28, 2007.

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**Kay Marie Anthony** Maycie Herrington

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\$10,000+

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Contributions received after print deadline are gratefully acknowledged and will appear in the next issue. If your name has been inadvertently omitted, please contact us at 562.591.0509. Thank you! Make your donation online by visiting us at www.lbdn.org. Click on "Support LBDN" and then on "Donate Now!"

## Board of Directors & Officers 2006-07:

Barbara Bixby Blackwell

**Chair-elect** Gregory Haeseler 1st Vice Chair Personnel Linda Silver 2nd Vice Chair **Board Development** Gayle Clock 3rd Vice Chair Resource Development Carolyn Bixby **Recording Secretary Elaine Thompson** Treasurer Daphne Ching-Jackson **Board Members:** James Bunnell Gregory J. Burnight Shannan Gardner Jonathan Gotz Georgia Jones Jannell Jones **Brian Russell** Patricia Sandt Gail Schwandner

Julia Taboada

Patrice Wong

Mary Soth

Nelle Richards\*

Melanie Werts

**Executive Director** 

**Directors Emeritus** 

\* Deceased

Sharon Zarkos

Dorothy and Barney Zitzman

## Responsible Giving Requires a Plan by Jim Worsham, CPA President/CEO, Long Beach Community Foundation

hildhood is a precious time. At least it should be. A child requires very little really - a safe and nurturing environment, nutritious meals, lots of things to do and friends to play with. But, some children in Long Beach cannot enjoy these basics without our help.

One of the greatest joys in an adult's life is helping little children. You may recall teaching a child to hold a pencil, tie a shoe, swing a bat or whistle a tune. Perhaps you remember holding a little hand while crossing a street or fixing a broken toy. The smiles of appreciation will be counted among your most treasured memories.

A planned gift to the Long Beach Day Nursery, as a part of your giving strategy, is a good way to rekindle that wonderful connection.

Your gift can take the form of a bequest in your will. Just include your desire to leave "X" dollars or "X" percent of your estate to LBDN.

If you are over 65, with money invested in CDs or money market accounts, you may be interested in a Charitable Gift Annuity. This contract will pay you a fixed amount of income for the rest of your life - usually at rates higher than earnings on alternative safe investments. At your death, a lump sum is either donated to LBDN or an endowment is established to provide an annual benefit.

**Charitable Trusts** are frequently funded with real estate that a donor wants to sell, but does not want to pay taxes on the resulting capital gain. Instead, the donor receives a

tax benefit that can be used over several years. There are two main concepts of charitable trusts:

First, the Charitable Remainder Trust pays out a calculated amount of income to the donor or a non-charitable beneficiary over the life of the donor or a fixed term not to exceed 20 years. The remainder is then paid out to LBDN and/or other qualified charities.

There is also a Charitable Lead Trust. It is the reverse of a remainder trust in that the qualified charity becomes the beneficiary of the income stream for the term of the trust. At the end of the term, the principal is returned to the donor or distributed to one or more non-charitable beneficiaries.

Restricted Endowment Fund at the Long Beach Community Foundation. The fund will be your "legacy" and bear your name; it will pay an annual benefit to the LBDN. This annual income stream will help fund their operations long after you are gone.

Another way to help is by assigning your life insurance to LBDN.

Do you have a giving plan? Many gifting strategies are complex and require the assistance of professional advisors. Please call Eileen Factor, Director of Development & Communications, if you would like to discuss your giving plan.

Thank you for considering a planned gift to the Long Beach Day Nursery. We would love to honor you as a member of our Building Blocks for the Future.

Continued from page 1

by Mrs. Fred Bixby and others who would form the first executive committee of the Day Nursery. The year was 1912.

The Rotary Club of Long Beach has had a long and close history with LBDN. Beginning in 1913, Joe Mottell, the founding president of Rotary, celebrated his own birthday each September with a party for the children at the original Day Nursery. By the fall of 1924, under the leadership of William Graef, the Rotary Club voted to purchase a large lot on Chestnut Avenue at the cost of \$20,000. A legacy from the estate of Mrs. C.F.A. Johnson, whose husband was the first mayor of Long Beach, and who was a charter member of

the Nursery's board of directors, provided \$22,000 for the building. The building at 1548 Chestnut, today known as the West Branch, opened its doors on June 2, 1926 and LBDN now had the capacity to care for 100 children.

The new West Branch had a separate wing and playground for the infants and their nurse. The facility included a large well-equipped playroom that also served as a club room for the mothers at their monthly club meetings, a dining room that would seat 100 children, up-to-date kitchen, lavatories, halls with lockers, an upstairs isolation room for emergency illnesses, living quarters for four of the staff of seven or eight, and a playground with trees, shrubs, flowers, a workshop, ball ground and equipment.

In 1956, an expansion committee. under the leadership of Mrs. Llewellyn Bixby Jr., looked to an area on Bellflower Boulevard for the new site of the East Branch. With assistance from the Rotary Club, Kiwanis Club and other service groups and individuals, funds were provided for furnishings and playground equipment for the new location. The East Branch opened its doors in June 1961.

Today, both sites are an evolution of commitment, caring and generosity from individuals, and from the commitment and continued support from local organizations like the Rotary Club of Long Beach.



## In Memoriam

It is with great sadness that we inform you of the passing of the following individuals...

**Judy Gumbiner** – Honorary LBDN Board Member and Philanthropist, Judy and her husband, Dr. Robert Gumbiner, opened their home for the past three years as a special thank you to donors for their support to LBDN's Stepping Stones to Success Campaign. Judy's grandmother was Florence Bixby's sister, who was the wife of Rancho Los Alamitos founder Fred H. Bixby, and the founding family of LBDN. Judy passed away on January 6, 2007 at the age of 71. Judy leaves behind her husband Robert, two sisters, one brother, two children and six grandchildren. Memorial contributions can be sent to LBDN.

**Nelle Newton Loder Richards** – Nelle was the executive director of LBDN from 1948-1963 and served as president of the Association of Nursery Education from 1956-1957. She first moved to Long Beach in 1935 after marrying her first husband, and soon became involved as a volunteer in the community. Although she moved away from Long Beach after remarrying, Nelle returned to Long Beach in 1978 after her second husband passed away, to be near her family. Nelle passed away on December 18, 2006 at her home in Long Beach. Memorial contributions may be made to LBDN.

**Thomas Spoo** – Thomas was the husband of Pamela Spoo, LBDN honorary board member. He passed away at home on January 17, 2007 following a long battle with Amyotrophic Lateral Sclerosis (ALS).

## Building Blocks: Leaving A Legacy to LBDN

ong Beach Day Nursery has received bequests from faithful supporters throughout its long history with each gift contributing to the Nursery's ongoing viability.

Recently, Honorary Board Member Carrie Brookshire and her husband Bruce established the *Carrie M. Brookshire Scholarship Fund*. Earnings from this generous donation go toward our Infant Care Program to help bridge the gap between what families can afford and the actual cost of care.

Carrie served nine years on the board and two as its president. Bruce Brookshire is chairman of the board of the Brookshire Grocery Company, well known for its community involvement and philosophy of "we sell groceries, but people are our business."

#### Here are the ABCs to become a Building Block:

- A: Determine if you would like to leave a lasting gift by making a donation to the Long Beach Day Nursery Endowment Fund via a planned gift;
- B: Name LBDN as a beneficiary in your will, living trust, life insurance policy, retirement account, trust or annuity;
- C: Join us in our goal to reach 100 planned gifts by our 100th anniversary. We are already one-third of the way there!

The following are Building Blocks for LBDN's Future:

Hap Appleton Betty Bixby

**Barbara Bixby Blackwell** 

Opal Boone

Jane Buel Bradley

Carrie M. Brookshire

Frank G. Butler

Clarisse & Martin Clancy

Leamel & Homer Comparette

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Alta M. Fry

Sandy & Don Gill

Judy Gumbiner Gregory Haeseler

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Jean Bixby Smith Morse Sorowitz

Barbara & Randy Stricklen
Melanie and David Werts

Juanita B. Wissler Patrice Wong Daris Zinsmeyer

Your gift will live on, improving children's lives for years to come. For questions regarding making a planned gift, please contact LBDN Executive Director Patrice Wong at 562.591.0509, or Director of Development Eileen Factor.



Long Beach Day Nursery 1548 Chestnut Avenue Long Beach, CA 90813

www.lbdn.org

Address Service Requested





National Association for the Education of Young Children



The mission of the Long Beach Day Nursery is to provide quality early care and education for young children of working parents.

## Our Wish List











Cleaning out your garage, closet and cupboards? We can use the following items:

#### **Art & Craft Supplies:**

- Markers, Paint Brushes Instructional and Paint Rollers
- Beads
- Corrugated Paper
- Foam Pieces
- Card Stock, Colored Paper and • Alphabet Macaroni Dramatic Play Gift Wrap
- Magazines
- Berry Baskets
- Braid, Ribbon, and Rick Rack
- Photo Albums and Picture Frames
- Fabric and Felt
- Plastic Squeeze **Bottles and Spray Bottles**
- Wooden Dowels
- Egg Cartons
- Vinyl Tablecloths
- Zippers

- Language
- **Supplies:**
- Pens and Pencils
- Post-It Notes
- **Outdoor and**

- Seeds or Seedlings

#### Science

- Corks
- Salt and Pepper Shakers
- Sandpaper
- Muffin Tins (and Baking Cups), Pie Tins, Loaf Pans, Cake Pans, Cookie Cutters, Funnels, Ice Cube Trays

- Writing Center and Bowls of All Sizes

- Envelopes
- Paper
- **Garden Supplies:**
- Wind Chimes Bird Food/Bird Seed
- Flower or Vegetable
- Instructional Supplies:
- Aquarium Gravel

- Pots and Pans
- Spatulas, Wooden Spoons, Scoops,
- Rolling Pins, Egg
- Beaters, Measuring Cups and Other Kitchen Utensils

#### Supplies:

- Men's and Women's Clothing and Accessories (hats, ties, shoes, gloves, jewelry, scarves, wigs, hair pieces, etc.)
- Old Telephones and Radios (do not have to be in working order)
- Glasses Frames
- Old Hair Dryers and Curling Irons (please cut cords off)
- Hair Rollers
- Plastic Vases Infant Clothing

#### Miscellaneous

- Bags
- Checkers and Other Game Pieces
- Clothes Pins
- Golf Tees
- Large Pillows
- Hangers
- Wicker Baskets
- Plastic Soda Bottle
- Tops Plastic Scoops from

#### **Detergent Boxes** Labels for Education:

- Save labels or lids with UPC codes from Campbell's, Franco American, Pepperidge Farm, Swan Broths,
- Pace Salsa, Prego Pasta Sauces and V8 Juices.

Please drop off items at either of our branches. You will receive a receipt for your donation. Thank you!

#### West Branch/Administrative Offices

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1548 Chestnut Avenue Long Beach, CA 90813 562.591.0509

#### **East Branch**

3965 Bellflower Boulevard Long Beach, CA 90808 562.421.1488

#### Long Beach Day Nursery News Editor: Gretchen Dixon, Dixon PR

Designer: Oroz Co. Design **Printer:** Twin Concepts

Long Beach Day Nursery is an Equal Opportunity Employer and Early Child Educator by both policy and practice, and is in accordance with Federal labor laws that forbid discrimination.

#### SAVE THE DATE! Friday, September 14, 2007

LBDN's 4th Annual Golf Open • Navy Golf Course, Seal Beach. For more information, contact Gregory Burnight at 562.435.7171, email:

gburnight@ncnblaw.com

