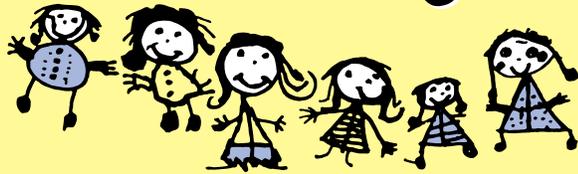


Accredited by the National Association for the Education of Young Children
and a member agency of United Way



Long Beach Day Nursery News

Since 1912 • Published for the friends and staff of Long Beach Day Nursery • Winter 2003

Atlas Family Foundation: Changing the World with a Giving Heart

Effective, long lasting philanthropic progress takes place when funders and grantees develop honest and compelling relationships.

The Atlas Family Foundation (AFF) was honored this past fall as Outstanding Private or Community Foundation at the annual National Philanthropy Day in Los Angeles. LBDN Board Members Donita Van Horik, Kathleen Costello-Pitts, Board President Carolyn Bixby, Program Director Amy Bigelow and Executive Director Pat Wong attended the event.

Richard and Lezlie Atlas established the Atlas Family Foundation to support community based programs serving the needs of infant, toddler and pre-school aged children and their families. AFF believes that from conception to about five years of age the physiological and psychological patterns of one's life are firmly established.

"AFF has funded the Early Intervention Program at LBDN for the past four years and are very committed to young children's issues in the



L to R: AFF founders Lezlie and Richard Atlas with Dr. Jana Martin, Pat Wong and Amy Bigelow at the "Impact of Violence on Young Children's Development" workshop.

community," said LBDN Board Member Donita Van Horik. "When AFF commits to a program, they are in it for the long haul and consider their grantees their partners."

An example of how AFF works with their grantees was a recent workshop entitled, "Impact of Violence on Young Children's Development." Convening each of their grantees to join in the interactive workshop, AFF also arranged for Dr. Alicia Lieberman, a well-known psychologist with a specialty in the area of violence and development, to hear cases and facilitate discussion

amongst all the grantees on this important and timely issue.

Dr. Jana Martin, LBDN's child psychologist in our Early Intervention Program, was one of three presenters discussing various cases affecting children of violence.

Committed to developing long-term relationships with its grant recipients, AFF believes that affiliations built over a long period of

time empower service providers to make a significant difference in the lives of the children and families they serve.

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President's Message



This quarter, with the day-to-day business of LBDN in the capable hands of Patrice Wong, the Board of Directors was able to turn its attention to traditional board duties. We have augmented our ranks with two outstanding new members.

Dr. Minnie Douglas, Ed.D. has had a distinguished career, both as a Professor of Nursing, and in the volunteer world. Among her many achievements are the past presidencies of Leadership Long Beach and Soroptimists. Wendy Yan is employed as Development Manager for Simpson Housing Solutions, LLC, and was recently Co-chair of the Asian Pacific Planning & Policy Council's Childcare Committee. We have two more excellent candidates ready to join us at the first of the year. Congratulations to Daphne Ching-Jackson and the Board Development Committee!

We have also honored two wonderful longtime friends of LBDN, Mary Soth and Nelle Richards, with

the newly created title of Director Emeritus. This honorary designation is intended to express our appreciation for the many years of service and sense of continuity these dedicated women have provided to us. Nelle was Executive Director of LBDN from 1948 to 1964, and Mary from 1978 to 2000, and both remain strong supporters. Coincidentally, or perhaps not, Mary is our Stepping Stones Honorary Chairman for 2003.

Along with several other Board members and LBDN staff, I had the personal pleasure of attending a breakfast event for National Philanthropy Week in November. One of our wonderful supporters, the Atlas Family Foundation, was honored as Outstanding Foundation of the Year. We were happy to give a little emotional support to people who give us a lot of emotional and financial support. Thank you very much to all of the foundations, corporations, agencies, and individuals who help us provide a rich, stimulating, safe and happy environment for our young students.

Carolyn Bixby • Board President, 2002-03

West Renovation Making Progress



Renovations at West are moving forward with two out of three bathrooms completed. As we go to press, the conceptual design on the playground renovation is almost finished. Architect Patrick Callihan from di-zin', inc. has been retained for this project.

While plans to break ground on the new playground are scheduled

for late January or early February 2003, the renovation is still in need of funding. Private funds from the Norris Foundation, Homeland Foundation, Union Pacific Foundation, TRW Employees Charity Organization and the State of California have helped to fund this project thus far.

Recently a piece of property in Wilmington, California was given to the LBDN as part of a private bequest. Board approval has been granted to use the proceeds from the sale of this property for the West Renovation.

If you would like more information on donating to the West Renovation or to the LBDN in general, please contact Pat Wong at 562.591.0509.

Our Mission

The Mission of the Long Beach Day Nursery is to provide quality early care and education for young children of working parents.

We are dedicated to the belief that a good start in the formative years of childhood provides children with a lasting foundation for success throughout their lives.

OUR VISION AND GOALS ARE:

- To provide high quality, affordable care to children ages 6 weeks to 6 years;
- To enable parents of young children to be employed or complete their education;
- To partner with parents for the personal growth and development of their child;
- To enhance the social, emotional, physical and intellectual development of the young children enrolled in our schools.



Executive Director's Message

Dear Friends,

Happy New Year! It's hard to believe that another year has already passed us by. And, while we bid a fond farewell to 2002 and our 90th anniversary of service to the greater Long Beach community, we are eagerly looking forward to a very exciting 2003.

Here's a sneak peak at just a few of the events in store for Long Beach Day Nursery in the coming year:

- We anticipate breaking ground early this year on our long awaited playground renovation at our West Branch. State-of-the-art playground equipment, creative use of green space, and respect for the West Branch's architectural roots will all combine to create a dynamic play environment for our children.
- Our "Stepping Stones to Success" Scholarship Program kicks off its annual campaign in February. Created in 1992 in response to the Los Angeles-Long Beach Civil Unrest, "Stepping Stones" provides financial assistance to low income working families who do not qualify for state or other government aid. We are honored to have Robert and Mary Soth as this year's honorary chairs of the campaign.
- We expect our East Branch to be re-accredited in 2003. Due to the recent extensive renovation and expansion of this site, it was necessary to reapply for accreditation once construction was complete. Our East Branch staff have been working very hard to ensure a smooth review process and to ensure successful re-accreditation.
- Save the Date – April 27, 2003 is our annual "Dia de los Niños" luncheon. This year's Honorary Chair is a very special member of our community. More details to follow!
- Our Senior Management and Board of Directors are continuing the strategic planning process begun in 2002. We anticipate the completion of this long-range "road map" this year, which will provide us with a strategic vision and comprehensive blueprint to guide our programs, operations, staff training and resource development activities through this decade.

I'm sure you'll agree that we have a wonderful year ahead of us! I look forward to working with all of you in 2003. As always, our number one priority is our commitment to the mission that has remained unchanged for nearly a century—to provide quality early care and education for young children of working parents.

Best wishes,

Patrice Wong - Executive Director

Stepping Stones Campaign Update

LBDN proudly announces the appointment of Robert & Mary Soth as the Honorary Chairmen for this year's Stepping Stones to Success Scholarship Campaign. The campaign officially kicks off in February 2003.

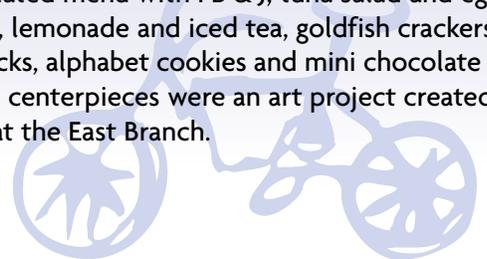
Stepping Stones was established in 1992 to provide scholarships for childcare to low-income working families. The goal this year is to raise \$100,000 for the program.

With the knowledge and dedication the Soths bring to this campaign, Stepping Stones is sure to be a success. Please welcome Bob & Mary to the campaign!

Reception to Honor Pat Wong

Last fall a reception was held at East Branch to welcome Pat Wong and to introduce her to the community. When babysitting arrangements fell through, Pat's 22-month old daughter, Sara, was the unexpected guest at the evening reception. You can imagine Pat "meeting and greeting" with a toddler in tow, and making remarks while Sara was squirming in her arms, and then chasing her around the food table. This served to underscore Pat's point about the importance of quality, reliable child care for working parents.

Over 60 people were in attendance at the reception which included a kid-related menu with PB & J, tuna salad and egg salad sandwiches, lemonade and iced tea, goldfish crackers, cheese, carrot sticks, alphabet cookies and mini chocolate chip cookies. The centerpieces were an art project created by preschoolers at the East Branch.



Long Beach Day Nursery - Gallery of Donors

Thank You to All of Our Supporters!

We apologize for any omissions in our lists. Contribution received after print deadline are gratefully acknowledged and will appear in our next issue. If you feel your name has been left out, please contact us at (562) 591.0509. Thank you!

IN MEMORY OF

Dr. Bruce Achauer

Carrie Andrews
Kathleen Costello-Pitts
Ernie & Judy Ross
(designated to Stepping Stones)
Robert & Mary Soth
(designated to Stepping Stones)
Patricia Weber

John Apostle

Helen Apostle, John Apostle/
Helen Apostle Foundation

Tina Biby

Patrick & Carolyn Bixby
Richard & Linda Landes

Shirley Brame

Jim & Marilyn Shirley

Dr. Homer L. Comparette

Leamel Comparette

John V Cooper

Eileen C. Cooper

Fred Deragon

Joan Deragon

Edward L. Douglas

Minnie L. Douglas, Ed.D.

Marilyn Eveland

The Deukmejian Family

Sharon Fitzgerald

June Hill

Jeanne Kerwin

Robert & Mary Soth
(designated to Stepping Stones)

Tasia Livingston

Bettye Mitchell

Cory McCracken

Joyce Christensen

Gordon Robbins

Irene Daniel

Linda Shannon

Dick & Linda Landes

Mildred Thurman

Sheldon & Barbara Gebb

IN HONOR OF

Jean Bixby Smith

Audrey Langslet

Gloria Deukmejian

James H. and Loraine
Ackerman, Evalyn M. Bauer
Foundation

Yvonne Duncan

Tom & Phyllis Comiskey

Bob & Audrey Langslet

Mike & Robin Kendall

Jack Nichol

Charles & Evelyn Connors

Mary Soth

Mel Marks, MD
Dr. Katherine E. White

The Children of LBDN

John Fielder & Donita Van
Horik (designated in part to
Stepping Stones)

CORPORATE, FOUNDATION OR ORGANIZATION

Advent Resources, Inc./Tim
Gill, CEO

Altha M. Fry Foundation

Boeing Employees

Community Foundation

Cars 4 Causes

Farmers and Merchants Bank

Parkview Village, LLC

Reliable Building Maintenance

Sorowitz-Morse Charitable Trust

Wal-Mart Foundation

Washington Mutual Foundation

United Way of Greater Los Angeles

INDIVIDUALS

Roy & Ann Andriess

Bonnie Asher

Dr. Richard & Susan Bell

Barbara Blackwell

Patricia Beuehnerkemper

E. Rew Bixby

Shirley E. Black

Frank & Marilyn Blum

Grace Cameron

Don Cochran

Steve & Joan Conley

Nancy Conover

Betty Burns Dahlenburg

Gloria Deukmejian

(designated to Stepping Stones)

Judge & Mrs. P. de Dubovay

Don & Kathy De Silva

Robert & Janet Downer

John & Jan Faris

Norma Fast

John Fogerty

Michael & Leslie Gebb

Rob & Martha Griffin

Judy Gumbiner

Bonnie Bateman Gunz

Agnes Herbst

Tom & Lynn Hermstad

Mary Hess

George Jackson & Daphne

Ching-Jackson

Bernie & Georgia Jones

Paul Kaloutian

Sara Wenkle Kaplan

Mr. & Mrs. Duane H. Kuster

Sally Lane

Doug & Sandy Leafstedt

(designated to Programs
and Services)

Bud & Joyce Lorbeer

Jana N. Martin

William & Linda McCullough

Beverly McLaughlin

Sylvia Meyer

Ray & Nancy Mullio

Leslie Munger

Daphne D. Munzer

Anne P. Newman

Suzanne Nosworthy

William & the Honorable

Beverly O'Neill

Nelle N. Richards
(designated to Stepping Stones)

Philip Sblendorio

Imogene Shelton

Mary L. Sheridan

Dr. Matthew Sloan

Mr. & Mrs. Harley B. Smith

Alfred & Sylvia Strum

Gloria Surlow

Elizabeth B. Thompson

Leo & Judith Vander Lans

John & Sandra Wells

Dave & Melanie Werts

Charles & Meg Westlund
(designated to Stepping Stones)

Mary Kay Williams

Victor & Georganna Willits

(designated to Stepping Stones)

Patrice Wong

Dorothy M. Wotring

TOYS, BOOKS, SUPPLIES AND OTHER IN-KIND DONATIONS

Alameda Enterprises, LLC

dba Jiffy Lube

Tara Barnhart

Dr. Selden Beebe

Barbara Blackwell

Dorothy Cabuang

Carol Clausson

Michael & Jean Cogan

Debbie Fingerhut

Dr. Diemha Hoang

Janet Jones

Michelle Lobendahn

Nissan North America

Freda Ross

Mike Sellers

Christine Todd

Trader Joe's Bixby Knolls

Brenda Williams

LBDN also acknowledges funding support received from the California Department of Education, the County of Los Angeles, and the City of Long Beach Health and Human Services Department. Thank you for your ongoing support of our programs and services!

A special thank you to the Long Beach Motor Patrol and Search and Rescue Toy Drive for their wonderful donation of toys to the children of LBDN's West Branch, and our heartfelt gratitude to the employees of the City of Long Beach who provided toys, gifts and food for our families in need. Your generosity reflects the true spirit of the holiday season.

On New Year's Eve, LBDN received a very special bequest from the estate of Edna Sellers, a long time friend and supporter of LBDN. A portion of this generous bequest has been designated to the LBDN Endowment Fund and a portion to the Mary Soth Endowment Fund. Ms. Sellers' gift will ensure long-term growth and stability for LBDN as well as ongoing program support and staff development. LBDN expresses its heartfelt thanks and gratitude to the Sellers Family.



Nissan Volunteers Lend a Hand

Several volunteers from Nissan Motor Company of Torrance spent a half day on Monday, September 30 at all three LBDN Branches helping out with a variety of chores, including cleaning, organizing, gardening, and playing with the children.

These very enthusiastic volunteers are part of Nissan's community outreach program that works with nonprofit organizations in the community to provide volunteer assistance where needed.

LBDN was grateful to have these volunteers and hopes they will consider helping us again in the near future. Thank you to Nissan and all of the wonderful volunteers who participated. 



L to R: Sharon Stallard, Ryanne Newbold, Nathaniel and Executive Director Pat Wong are all smiles after receiving the \$5,000 check from Boeing's ECF Grant program.

Grandmother Puts in a Good Word at Boeing

Sharon Stallard has worked for Boeing for 32 years and has always donated money to the company's Employees Community Fund (ECF). So it wasn't difficult for Sharon to ask her employer to consider an ECF Grant for LBDN. After all, Sharon's great grandson, Nathaniel, is an East Branch preschooler.

Sharon wrote to Boeing explaining the caring nature of the personnel who work at the Nursery and what a great environment it is for little ones to go to each day. According to Sharon, the LBDN "has enabled my granddaughter, Ryanne Newbold, to go to work without worrying about our 'cutest little man in the world.'" Through her efforts, Sharon secured a \$5,000 grant for LBDN.

A heartfelt "thank you" to Sharon for her resourcefulness and to Boeing's ECF grant program.

LBDN Welcomes New Staff

- Marcela Brady, Teacher
- Michelle Doran, Executive Assistant
- Donna Gelban, Teacher (Substitute)
- Deborah Jackson, Teacher
- Iona Johnson, Teacher
- Traci Joslin, Teacher
- Rita Madawala, Teacher
- Mashid Rahimian, Teacher
- Ginge Shontell, Director of Resource Development and Public Relations
- Allison Thrash, Teacher
- Arturo Wong, Inter-Branch Cook/Housekeeper

Sunshine Day Open Houses



Above and Right: East Branch



Above: West Branch

Parkview Village Donation



LBDN alumna Mayor Beverly O'Neill (center) and friends cut the official ribbon to open the new Parkview Village shopping area. Parkview donated \$630 to the Nursery.

Wal-Mart Gives to LBDN!



Wal-Mart Store Manager Eric Popacosta presents LBDN Executive Director Pat Wong with a check for \$2,000. Thank you to Wal-Mart for their generous

donation to the Long Beach Day Nursery.



One Father's Story

Parents will tell you what a wonderful experience it is to have a child. Some even say it's the hardest but best experience of their lives. So you can imagine the challenges that are facing single parents finding the right place to leave their children while they head off to work each day.

Tim Tomkins is a single dad who recently enrolled his three-year-old son, Christopher, at LBDN's Memorial Branch. "I checked out various daycare centers in the area and found they were real expensive," said Tim. "I chose the Memorial Branch because I was able to get a scholarship for my son to attend and his babysitter works there, so it was easy for me to

leave him early in the morning."

According to Tim, Christopher loves learning and is learning a lot of new things – including potty training – and enjoys his care with LBDN.

eScrip Program To Help Raise Funds for Nursery

LBDN has registered with the eScrip fundraising program as another way to raise funds through everyday purchases made at participating grocery and other merchants.

This is how it works: The Nursery enrolls with eScrip. The Nursery then notifies all parents and teachers of its participation with the program. Any time a purchase is made with a registered grocery store card, credit or debit/ATM card at one of the participating businesses, a percentage of the each purchase is given to the Nursery.

Purchases are tracked and available online, allowing LBDN to see just how much it is earning! Since 1999, over \$40 million has been distributed to schools and groups through the eScrip program.

For more information, please contact the Center Director at your LBDN branch or go online to www.escrip.com.

Partial List of Participating Merchants

Wild Oats • Office Max • The Right Start • OSH • Safeway • Vons/Pavilions
Chevron • Eddie Bauer • Payless Shoe Stores • American Airlines

Our Wish List

- Digital Camera
- Blankets, body towels, washcloths, sheets, crib sheets, crib blankets
- TV/VCR combo for Memorial Branch
- Foam pad to place on infant yard
- Materials for pre-school writing centers, such as computer paper, old Christmas cards, blank envelopes, various kinds of paper, etc.
- Clothes for dramatic play—women's and men's hats (fireman, policeman, etc.), shoes, pants, earrings, purses, etc.
- Baby clothes for dolls
- Old storage containers for sand and water play
- Old baking tins (pie, muffin, cake, etc.)—need to be lightweight
- Campbell's "Labels for Education." Save labels, UPC codes and lids from the following food products: Campbell's Soups, Franco American, Pepperidge Farm, Swanson Broths, Pace Salsa, Prego Pasta Sauces, and V8 Juices.
- 15' x 15' area rugs for classrooms at West Branch
- Toys and books for infants and toddlers, including teachers' resource books
- Games, puzzles and books for preschoolers, including teachers' resource books
- Crafts materials and supplies
- Children's CDs
- Giant cuddle-up pillows for infants and toddlers
- Crock pots (4)
- Sensory materials for infants: 50-pound bags of corn meal, cornstarch, flour, oatmeal, or instant potatoes
- Small dry-erase boards
- Paint smocks for children—all ages
- Cameras for each classroom

For more information or to make a donation, please contact the Center Directors at any of our Branches. Thank you for your support!

SAVE THE DATE!

Mark your calendars and save the date for this year's 'Dia de los Niños' event on

SUNDAY, APRIL 27

2003

Flu Vaccine Encouraged for Children 6-23 Months

A new policy statement encourages for the first time that healthy children aged 6-23 months should be immunized for influenza to the extent logistically and economically feasible. In addition, household contacts and out-of-home caretakers of children under the age of 2 should be vaccinated. Previously, the American Academy of Pediatrics (AAP) recommended that only children who fell into certain high-risk categories receive the vaccine.

According to the policy, "It recently has become clear that healthy children younger than 24 months are at as great a risk of influenza-associated hospitalization as are previously recognized high-risk groups." The data found that the risk was higher for young children than healthy adults above the age of 50, for whom routine immunization has been recommended since 2000. The policy recommends that pediatricians increase efforts through tracking and recall systems to ensure children traditionally considered at high-risk of severe disease receive annual influenza immunization. High-risk children and adolescents who should receive priority for influenza immunization are those with asthma, cystic fibrosis and other chronic pulmonary and cardiac diseases, as well as children with HIV infection, sickle cell anemia, and chronic renal or metabolic diseases such as diabetes.

The policy states that other individuals who should receive priority for influenza immunization include: Women who will be in their second or third trimester of pregnancy during influenza season. People who are in close contact with high-risk children, including all health care personnel in contact with pediatric patients in hospital and outpatient settings; household contacts, including siblings and primary caregivers, of high-risk children; children who are members of households with high-risk adults, including those with symptomatic HIV infection; and home caregivers for children younger than 24 months and to adolescents in high-risk groups.

While encouraging influenza vaccine for this new age group, the AAP also stresses that children should not be immunized before they reach 6 months of age. The AAP is an organization of 57,000 primary care pediatricians, pediatric medical sub-specialists and pediatric surgical specialists dedicated to the health, safety and well being of infants, children, adolescents and young adults. 

This article was taken from the December 2002 issue of 'Pediatrics,' the peer reviewed scientific journal of the American Academy of Pediatrics.

Fall Feast



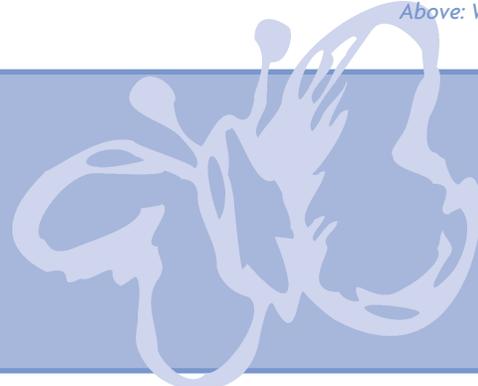
Above and Right: Memorial Branch



Above: West Branch

Did You Know...

LBDN was the first licensed child care program in Long Beach, the first in Long Beach to meet the high standards required for accreditation by the National Association for the Education of Young Children (NAEYC), and the oldest continuously licensed private social welfare agency in the state of California.





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Donita Van Horik

2nd VP - Board Development

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Kathy Wade

Jan Faris

Dr. Meg Westlund

Marta Griffin

Wendy Yan

Directors Emeritus

Nelle Richards

Mary Soth

West Branch/Administrative Offices

1548 Chestnut Avenue
 Long Beach, CA 90813
 562.591.0509

East Branch

3965 Bellflower Boulevard
 Long Beach, CA 90808
 562.421.1488

Memorial Branch

2801 Atlantic Avenue
 Long Beach, CA 90801
 562.933.5236

Long Beach Day Nursery is an Equal Opportunity Employer and Early Child Educator by both policy and practice, and is in accordance with Federal labor laws that forbid discrimination.

